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WindEnergy Hamburg: International wind energy sector pursues growth trajectory despite challenges

Driving the wind energy transition together: at WindEnergy Hamburg, the onshore and offshore wind industry's global players affirmed their commitment to advancing the transformation. The focus was on the political, economic and technological conditions needed for climate-friendly and resilient energy systems. This year's expo has set new standards in terms of information density and international collaboration.

Hamburg, 25 September 2026 – Four information-packed expo days and an unequivocally positive feedback: WindEnergy Hamburg, the flagship fair of the global wind energy industry, ends today. "We have received enthusiastic feedback from numerous exhibitors. The openness and the strong spirit of cooperation that characterise the international wind community have set the mood at this event, generating a unique energy to power the fair," says **Claus Ulrich Selbach**, Vice President Exhibitions Maritime & Energy at Hamburg Messe und Congress at Hamburg Messe und Congress. Apart from a wide range of networking opportunities, the global industry gathering was a welcome occasion to close many deals. "WindEnergy Hamburg once again demonstrates the innovative strength and dynamism of our industry. We are taking away many valuable discussions and positive impulses: we were able to engage intensively with customers and partners about our next technological steps and show how, together, we can help advance their projects," said **José Luis Blanco**, CEO of Nordex Group.

All in all, over 40,000 attendees from more than 100 nations once again visited the expo on the premises of Hamburg Messe und Congress where more than 1,600 companies from around 40 countries exhibited their innovations. Around 30 national pavilions were set-up, with the Czech Republic and Greece as first-time participants. Ambassadors of many countries, alongside top-level representatives of ministries from nations such as India, Vietnam, Oman, Turkey and Germany, honoured the event with their presence. Hamburg's First Mayor, **Dr Peter Tschentscher**, delivered a welcome address underlining the critical importance of the event. He said: "The energy transition is one of the most significant challenges of our time. Hamburg has developed into a major hub for the European wind industry. With 1,600 exhibitors and over 40,000 visitors from around the globe, WindEnergy Hamburg brings together relevant companies, innovators, policymakers, and other stakeholders."

Cooperation enhances resilience

WindEnergy Hamburg has sent two key messages: Despite political and economic challenges, such as high financing costs, slimming margins, supply chain issues and lengthy permitting processes, the industry is able to continue along its growth trajectory around the world. Apart from that, collaboration across nations and continents is the key to sustainable success. What has also

become clear: continuing the expansion of wind energy not only requires generation capacity but also adequate infrastructure. Therefore grid expansion was another core topic at the fair as many markets are still lagging behind in terms of grid intertie options and grid capacity, presenting significant obstacles to further growth of wind power. In the same context, the importance of well-developed ports, logistics infrastructure and offshore supply chains was emphasised. These are essential prerequisites for the expansion of offshore wind energy, particularly when it comes to the transport, assembly and maintenance of wind turbines that keep growing in size. As an international logistics hub for wind energy, Hamburg has a major role to play in the global energy transition. Against the backdrop of current supply chain bottlenecks, the importance of wind energy for the independence of energy systems from imported fossil energy sources was a much-discussed topic at the expo. Achieving resilience and energy sovereignty means diversifying supply chains and pushing innovations that reduce dependencies. An example is Winergy Genera, a compact generator type showcased by drive-train specialist Flender at WindEnergy Hamburg. Designed entirely without permanent magnets, the unit dispenses with rare earths. “Wind energy has become a central pillar of Europe’s secure energy supply,” said **Andreas Evertz**, CEO of Flender Group. “Every kilogramme of material saved, and every extra percentage point of efficiency gained make wind energy more competitive – and the industry’s competitiveness will determine the pace of its expansion.”

Global players meet start-ups

From equipment manufacturers and suppliers to software developers, certification organisations and logistics companies, from global market leaders to newcomers, WindEnergy Hamburg reflects the industry’s entire value chain. One outstanding highlight at the 2026 event was the inclusion of energy storage as a featured topic with an exhibition hall of its own. Enhancing the economic viability of wind farms, storage technologies and smart system integration are considered as game changers for the industry. “WindEnergy Hamburg was an outstanding event, and the Energy Storage Area proved to be the ideal platform to present ENEVO Group. As an EPC partner for wind, hybrid and other renewable energy projects, we also provide Automation & SCADA solutions and cybersecurity services. We welcomed many visitors and explored numerous opportunities for collaboration, both here in Germany and across Europe,” said **Eduard Meiloiu**, Vice President Renewables at the engineering firm ENEVO Group.

Breadth and depth of topics

The comprehensive supporting programme, featuring over 300 speakers, attracted plenty of attention. From regulatory questions and market design to digitalisation, artificial Intelligence and talent recruitment, experts shared valuable insights on key industry issues on six open stages and engaged in discussions with their audiences. The Recruiting Days, providing trainees and students with an opportunity to learn about career options in the wind energy industry, were likewise well attended. “Knowledge transfer and information exchange are a big part of what WindEnergy Hamburg is all about,” said **Claus Ulrich Selbach**. They are essential for the industry’s ability to overcome the many challenges it faces, he added. Both CEOs of Hamburg Messe und Congress, **Heiko M. Stutzinger** and **Uwe Fischer**, agreed in their positive assessment of the fair: “With SMM, the world’s leading maritime industry event, WindEnergy Hamburg and the twin events Hydrogen & Carbon Capture Technology World Expo, Hamburg has emerged as a hot spot of the energy transition,” said **Stutzinger**. “We are steadily continuing along this route on both, the national and international levels,” added **Fischer**. The next highlight event will be WindEnergy Asia-Pacific powered by RECHARGE in Singapore from 25 to 27 May 2027. A number of associations and

exhibitors have already committed. „WindEnergy Asia-Pacific is a key platform for connecting wind industry stakeholders with the services, expertise and solutions needed to maximise performance. As a key growth market for the global wind sector, the Asia-Pacific region offers major opportunities for collaboration, with the conference bringing together partners from across the value chain to drive innovation and growth“, said **Sivakumar Jayapal**, Chief Service Officer at ZF Wind Power. The next WindEnergy Hamburg will take place from 26 to 29 September 2028.

The numbers mentioned are preliminary estimates based on statistics from the last day of the event, 12 o'clock noon. Due to a change in the modalities of the final qualified visitor survey, no results on overall visitor satisfaction are available at the time of publication. For more information as well as photos and press releases for downloading, please visit [Join the global on & offshore event - WindEnergy Hamburg](#) or the [LinkedIn](#) or [Instagram](#) channels.

Statements from exhibiting companies: [Quotes about WindEnergy Hamburg 2026 - WindEnergy Hamburg](#)

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