

Press Release

Hamburg, 13 August 2025

Start of Ticket Sales for MS&D Conference 2025

**Maritime Security Conference highlights European procurement:
“Zeitenwende? It’s all about Procurement!”**

Ticket sales are now open for the **MS&D Conference 2025 – Maritime Security & Defence Conference**, which will take place on 25 November 2025 as a stand-alone event for the first time at the International Maritime Museum Hamburg.

With retired Admiral **Joachim Rühle**, former Chief of Staff at NATO’s Allied Headquarters SHAPE, and Vice Admiral **Carsten Stawitzki**, Director General for Equipment at the German Federal Ministry of Defence, the conference has secured two highly respected and prominent figures from the military and defence sector as keynote speakers. They will provide key insights into security policy challenges and current procurement strategies in Europe.

The conference addresses the strategic challenges and new opportunities in European naval procurement. Under the guiding theme “Zeitenwende? It’s all about Procurement!”, MS&D Conference 2025 will present a high-level program featuring keynotes, panels and expert discussions on topics such as unmanned systems, dual-use technologies, and European defence cooperation.

Attendance is limited to ensure a focused and exclusive exchange between industry, armed forces, policymakers and researchers.

Ticket Information

- Early Bird Ticket: €250 (available through 25 September 2025)
- Regular Ticket: €350 (starting 26 September 2025)

Save the Date

- MS&D Conference 2025
- 25 November 2025 | 12:00 – 20:00
- International Maritime Museum Hamburg

Tickets & Info: www.smm-hamburg.com/msd-conference

About MS&D

The Maritime Security & Defence Conference (MS&D) is Germany's only international specialist conference dedicated to maritime security and defence. It brings together high-ranking representatives from the military, politics, industry, and academia. In 2025, the conference will be held for the first time outside the SMM as an independent event. MS&D addresses current security policy challenges, European procurement strategies, and technological developments—from unmanned systems to dual-use innovations. Traditionally anchored within the SMM framework, the world's leading maritime trade fair held every two years in Hamburg, MS&D now launches MS&D Conference 2025 as a compact, stand-alone format with a strong focus on European defence procurement.

Press Contact

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