

Press Release

The International Foodservice Forum 2026 ticket shop is now open, with Yotam Ottolenghi as speaker confirmed

Hamburg, 9 October 2025 – INTERNORGA traditionally kicks off with the International Foodservice Forum the day before the trade fair gets underway. That tradition is set to continue on 12 March 2026, when Europe's largest congress for professional catering will bring together around 1,800 decision-makers at the CCH. One exciting highlight has already been confirmed: celebrity chef, bestselling author and culinary pioneer Yotam Ottolenghi will take to the stage in Hamburg for the first time and share valuable insights into the industry of tomorrow. Tickets are now on sale with attractive early-bird discounts.

Top-class speakers, international points of view

Europe's largest and most important congress for professional catering brings together around 1,800 industry experts every year to discuss the most significant trends, innovations and developments in system and general catering and the foodservice sector. As an established element of INTERNORGA, the **International Foodservice Forum** traditionally takes place on the day before the trade fair at **Congress Center Hamburg** and has long been regarded by insiders as the 'industry class reunion'. It offers a unique platform for knowledge transfer, networking and inspiration – an unmissable event for anyone who wants to take on responsibility, shape the future or develop their skills in the catering industry.

The first confirmed speakers already reflect the wide range of topics covered by the congress: **Yotam Ottolenghi** is not only internationally renowned as one of the most influential chefs and restaurateurs of our time, but also as the author of eleven award-winning cookbooks. In a fireside chat about enjoyment, leadership, values and visions, the multi-award-winning celebrity chef will meet **Andreas Karlsson**, CEO of the internationally successful **Sticks'n'Sushi** chain of restaurants, which was recently named the best of the year in the UK. 'For over 40 years, the **International Foodservice Forum** has been THE must-attend event for decision-makers in the foodservice and hospitality market. With impressive speakers and exciting deep dives during the breaks, attendees in 2026 can once again look forward to powerful inspiration, concrete solutions and valuable food for thought on the future of the industry,' says **Prof. Dr. Torsten Olderog**, presenter of the **International Foodservice Forum**.

Attractive ticket prices for early birds

The countdown is on: tickets for the **International Foodservice Forum 2026** are now on sale! Exclusive early-bird prices are available until **31 October 2025**. Tickets can be bought now on the **INTERNORGA website**.

The combined power of congresses at INTERNORGA 2026

With its extensive supporting programme, INTERNORGA 2026 once again underlines the trade fair's status as the top platform for innovation, knowledge transfer and networking in the industry. The **Branchentag der Gemeinschaftsgastronomie** will celebrate its 50th anniversary at the CCH on 16 March 2026. The focus will be on the opportunities and challenges of communal catering: from sustainability and digital solutions to food trends for daycare centres, schools, hospitals, care homes and company canteens. In addition, the inaugural **FOOD FREEZING FORUM** will take place in the Chicago Hall on 17 March 2026. This new event brings together practical experience from the industry and technology relating to industrial freezing processes for the first time. Further information will follow soon.

About INTERNORGA

INTERNORGA is the Global Platform for Hospitality and Foodservice. As an annual meeting place for those industries, it will take place from 13 to 17 March 2026 on the grounds of Hamburg Messe und Congress GmbH. National and international exhibitors will present their products, trends and innovations for the entire foodservice and hospitality market to trade visitors. The trade show is accompanied by international conferences, an extensive supporting programme, and innovative industry competitions.

Further information can be found on the website www.internorga.com and on the INTERNORGA [LinkedIn](#), [Instagram](#) and [Facebook](#) social media channels.



Press material for download: <https://hmc.canto.de/b/S3Q6L>

Press releases: <https://www.internorga.com/en/infos/press/press-releases>

Contact:

Annika Meyer

Press & PR

Tel.: +49 (0)40 3569 2445

Email: annika.meyer@hamburg-messe.de