



Hamburg
Messe + Congress

INTERGEO®



DVW e.V. – Gesellschaft für Geodäsie,
Geoinformation und Landmanagement

Press Release

INTERGEO: A new flagship fair for Hamburg

Hamburg, 23 July 2026 – DVW e.V., the German Association for Geodesy, Geoinformation and Land Management, and Hamburg Messe und Congress have laid the groundwork for a long-term cooperation partnership to organise future INTERGEO events. The two companies signed a ten-year agreement in Hamburg on 16 July 2026 that will take effect in 2028.

The new partnership marks a change of venue concept for INTERGEO to better meet the industry's needs: instead of convening at the same place every year, the world's leading exhibition and congress platform for geodesy, geoinformation and land management will take place in Hamburg in odd years (starting in 2029) and take turns between two other leading German trade fair cities in even years as of 2028.

The two companies are planning to host their first joint INTERGEO EXPO and Conference in 2028 at a venue that will be announced in due time. Hamburg Messe und Congress will oversee the operational management of the exhibition. The INTERGEO Conference will continue to take place as a core component of the event under the operational and expert leadership of DVW.

"In Hamburg Messe und Congress we have won a strong partner for the continuation of the successful long-term development of INTERGEO. At the same time, we have abandoned other plans in favour of resuming our proven concept of alternating between venues to a certain extent so as to strengthen our ties with our industry in Germany and across Europe. Our cooperation agreement provides an excellent basis for implementing this flexible concept," said DVW President Prof. Rudolf Staiger.

"INTERGEO is another major industry event we have been able to win for Hamburg," said Uwe Fischer, CEO of Hamburg Messe und Congress. "INTERGEO is one of the foremost international events highlighting innovations in the fields of geodesy, geoinformation and land management. We are more than pleased to have won DVW as our partner to jointly shape the future of this flagship event. The CCH – Congress Center Hamburg, our exhibition halls and Planten un Blomen park form an optimal, highly attractive campus for it."

INTERGEO is the world's leading trade event and platform for the geoinformation sector, bringing together companies, research institutions, government agencies and users from around the world. The industry's high innovation speed, along with new developments in technology, call for continuous adjustments to the event format. The new cooperation partnership aims to strengthen INTERGEO's international leadership as a platform for knowledge transfer, innovations and business sustainably while boosting its role as a networking event through new formats.



About INTERGEO

INTERGEO is the world's leading trade event and platform for the geoinformation sector. Its most recent return saw 523 exhibitors from over 38 countries showcasing their products and solutions. Around 17,000 visitors attended the expo, with a roughly 55 per cent share of international attendees. The accompanying INTERGEO Conference, featuring thought leaders from science, business, associations, professional organisations and politics, provided a platform for discussing topics of critical relevance for the industry's future. The conference registered 1,250 visitors.

About DVW e.V.

DVW e.V. – Gesellschaft für Geodäsie, Geoinformation und Landmanagement (German Association for Geodesy, Geoinformation and Land Management) is a non-profit organisation that supports science, research and application professionals. The association comprises 13 state-level chapters, representing over 6,500 members in total. The DVW Group's wholly-owned subsidiary DVW GmbH is headquartered in Berlin. As the association's operations organisation, DVW GmbH handles implementation and business management of key activities and services. The professional work is carried out by specialist working groups focusing on topics such as geodata management, building information modelling (BIM), geodesic engineering, land management, real estate appraisal, geodesic research as well as mobile and autonomous sensor systems.

About Hamburg Messe und Congress

Hamburg Messe und Congress hosts and organises major international events, trade fairs and congresses. Its unique event campus in the heart of Hamburg comprises eleven exhibition halls and the CCH – Congress Center Hamburg, linked by Planten un Blomen park. International flagship fairs such as SMM, WindEnergy Hamburg or INTERNORGA are meeting places for visitors from around the world. Numerous guest events dedicated to various industries, such as aviation, mobility or renewable energy, complete the portfolio of trade fairs and congresses which focuses on the business clusters based in the Hamburg metropolitan area. With a workforce of around 380 employees, Hamburg Messe und Congress generated roughly 91 million euros in sales revenues in 2025. For further information please visit: www.hamburg-messe.com.

Forthcoming INTERGEO events

- 15-17 September 2026: Munich
- 12-14 October 2027: Frankfurt/Main
- 2028: Venue to be determined by the new cooperation partnership
- 11-13 September 2029: Hamburg

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