GET NORD
Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning

Press release

GET NORD 2026 strengthens industry dialogue and provides important impetus

Hamburg, 21 November 2026 – Three days of innovations, intensive discussions and fresh impetus for building services engineering: From 19 to 21 November in Hamburg, GET NORD 2026 once again underlined its outstanding importance as a joint platform for the electrical and HVAC, sanitation and heating sectors. With forward-looking topics such as digitalisation, artificial intelligence, renewable energies, and integrated energy and building systems, the trade fair provided a comprehensive overview of current developments and technological solutions for the industry. Around 37,000 visitors used the three days of the fair to learn about technical innovations, make new contacts and gain inspiration for their day-to-day work.

With around 700 exhibiting companies from 17 countries and more than 60,000 square metres of exhibition space, GET NORD 2026 provided a comprehensive overview of building systems, heating and sanitation technology. Alongside new products and technical innovations, the focus was primarily on their practical application and the interaction between the different trades. After all, the requirements placed on modern buildings are becoming increasingly complex and can only be met through closer collaboration between the electrical and HVAC, sanitation and heating trades, industry, specialist planners and other market players.

“GET NORD 2026 has once again underlined just how important face-to-face encounters and direct dialogue are for an industry undergoing transformation. The challenges associated with the energy transition, digitalisation and artificial intelligence can only be tackled together. As a nationwide pioneer in connecting the electrical, sanitation, heating and air-conditioning sectors, GET NORD provides the ideal platform for this. It brings innovations to life, promotes knowledge transfer and brings the right people together to actively shape the future of building services engineering,” says **Anne Spielberg**, Exhibition Director of GET NORD.

Intensive dialogue shapes GET NORD

Exhibiting companies were particularly impressed by the high level of professional expertise among visitors and the depth of the discussions. **Bastian Bahr**, Head of the Hamburg Sales Branch at Viessmann Germany, explains: “Once again this year, GET NORD impressed us with its highly qualified trade audience. We had many in-depth conversations with visitors who approached us with specific questions and a strong interest in our solutions. This professional exchange makes the trade fair particularly valuable to us.”

From a political perspective, dialogue between the various stakeholders is also a key factor in driving the industry forward. “GET NORD demonstrates the tremendous innovative strength within the industry and the opportunities already available today for climate-friendly heat supply. To put these into practice, we need strong companies, capable skilled trades and well-trained professionals. Dialogue between politics, business and the skilled trades is indispensable in achieving this,” says Senator **Karen Pein**, Hamburg Ministry for Urban Development and Housing.

Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
Germany

Phone +49 40 3569 2441/2451
presse@hamburg-messe.com
get-nord.com

Management Board: Uwe Fischer (CEO), Heiko M. Stutzinger (CEO)
Chairman of Supervisory Board:
State Secretary Dr. Christopher Schwieger
Commercial register: local court Hamburg HRB 12054

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“I am particularly impressed by the wealth of expertise and innovative spirit within these companies,” adds **Claus Ruhe Madsen**, Minister of Economic Affairs, Transport, Employment, Technology and Tourism of the State of Schleswig-Holstein. “Ultimately, it is not just about developing new technologies, but also about putting them on the road – or rather, into our buildings. To do that, we need strong skilled trades, innovative specialist companies and well-trained professionals. GET NORD brings all these stakeholders together, creates new connections and makes one thing clear: our companies are actively shaping the future. That is good for our business location and a major opportunity that we need to seize.”

Energy@GET NORD: Shaping the energy transition together

With **Energy@GET NORD**, the trade fair placed a particular focus on energy-related topics. The exhibition area attracted considerable interest and developed into a vibrant meeting place for discussions about the future of energy and heat supply. From heat pumps and photovoltaics to battery storage, intelligent energy management and building automation, exhibitors presented a broad spectrum of technologies and solutions. Their interaction opens up a wide range of opportunities to use renewable energies efficiently and advance the energy transition in the building sector.

“The heating transition in particular makes it clear just how closely the HVAC, sanitation and heating and electrical trades need to work together. At the same time, drinking water hygiene and bathrooms designed to meet the needs of all generations remain key future areas for our trade. This is precisely where we see the particular strength of GET NORD: it brings together the relevant trades and market partners and combines technical innovation with skilled trade practice,” says **Andreas Albrecht**, Chief Executive of the Hamburg Guild and Association for Sanitation, Heating and Air Conditioning.

Emphasising that the energy transition is not only a technical challenge but also a political one, **Timm Göckens**, Chief Executive of NFE, the North German Association for Electrical and Information Technology, says: “The success of the energy transition will not be determined by political objectives alone, but above all by how we implement it in our buildings. The technical solutions have long been available. The real challenge is to intelligently integrate them with one another, bring the different trades together and make the solutions economically attractive. GET NORD 2026 has once again demonstrated just how important dialogue and cooperation between the various stakeholders in building services engineering are in this context. To achieve this, skilled trade businesses need reliable political frameworks and long-term planning certainty. It is equally important to involve businesses in political decision-making processes at an early stage.”

For the heating industry, GET NORD 2026 focused not only on professional exchange but also on market development prospects and the political framework for the heating transition. **Markus Staudt**, Chief Executive of the Federation of German Heating Industry (BDH), gives a positive assessment of the trade fair: “GET NORD marks a spectacular finale to the 2026 trade fair year. In a market environment that has regained momentum after two years of recession, we experienced three days of packed halls, exciting encounters and intensive discussions in Hamburg. As the only joint trade fair for electrical, sanitation, heating and air-conditioning technology in northern

Germany, GET NORD brings together the trades that are jointly shaping sustainable heat supply at local level."

Innovative formats open up new perspectives
Alongside the energy transition, the rapid development of digitalisation and artificial intelligence in particular sparked intensive discussions. Digital technologies offer new opportunities for planning, controlling and optimising technical systems. At the same time, AI-based applications are transforming work processes and creating new prospects for skilled trades, industry and planning. Trade visitors were able to explore at numerous points throughout the fair how these developments are affecting operational practice and what opportunities they offer.

With the **InnovationsForum** and the **Guided Tours**, GET NORD expanded its programme with formats designed for targeted knowledge transfer. The Guided Tours in particular were met with strong demand and enabled participants to discover selected innovations and solutions in a focused way. The InnovationsForum also provided space for more in-depth insights into current developments and for exploring the industry's key questions for the future. GET NORD provided a further highlight with the new **Green Roof** area, focusing on green roofs and photovoltaics and demonstrating the importance of holistic approaches to the design of modern buildings.

Women in the skilled trades: Making better use of potential
Securing the next generation of skilled professionals and tapping previously unused potential are among the key challenges facing the electrical and HVAC, sanitation and heating trades in the years ahead. Increasing the presence of women in these trades also has an important role to play. On the **Creator Stage** at GET NORD 2026, participants discussed perspectives, challenges and opportunities and highlighted the importance of diverse teams. It became clear that companies, associations and guilds all have a responsibility to further improve the conditions for women working in the skilled trades. There was broad agreement on the need to question existing structures and take new approaches to training, attracting young talent and professional development. After all, the aim is not simply to encourage more women to pursue technical careers, but also to offer them attractive long-term prospects and good development opportunities within the skilled trades. Given the demand for skilled professionals, it is more important than ever to unlock the potential of everyone interested in these careers and further enhance the appeal of electrical and HVAC, sanitation and heating professions.

Architecture and building services engineering in dialogue
GET NORD 2026 also offered important opportunities for architects. With the **International ArchitectureForum** as part of the trade fair programme, GET NORD provided additional professional impetus and created space for dialogue on current developments and challenges in sustainable construction. After all, planning future-proof buildings requires close coordination between architectural design and technical building systems. **Karin Loosen**, President of the Hamburg Chamber of Architects, highlighted the importance of building services engineering for sustainable construction: "Hamburg aims to become climate-neutral by 2040. Building services engineering has an important role to play on this journey. To use energy more efficiently and operate

buildings more sustainably, design and technology need to be closely integrated and coordinated. It is therefore a good thing that GET NORD gives architects the opportunity to learn about current developments and technical innovations and to exchange ideas with manufacturers. The informative supporting programme for architects also provides exciting professional impetus."

GET NORD 2026 impressively demonstrated the importance of a joint platform for the future of building services engineering. By showcasing current technological developments, providing new impetus for operational practice and fostering dialogue between the skilled trades, industry, planning and politics, it opened up important new perspectives for the electrical and HVAC, sanitation and heating sectors.

The next GET NORD will take place from **22 to 24 November 2028**, and for the first time will run **from Wednesday to Friday** at the Hamburg Messe und Congress exhibition grounds.

The figures communicated are based on projections from the final day of the trade fair as of 12 noon and are preliminary. The results of an independent visitor survey will only be available after this press release has been distributed and therefore cannot be taken into account.

Further statements and images from GET NORD 2026 can be found in the download area.

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Press contact GET NORD:
Juliane Schönherr,
Tel.: +49 40 3569-2460
E-mail: juliane.schoenherr@hamburg-messe.de