LÜCO data sheet

Data format:
- .pdf (portable document format)
- .ai (Adobe Illustrator), all linked objects and used writings have to be provided
- .eps (Adobe Photoshop/ Adobe Illustrator) Illustrator EPS
- .indd (Adobe InDesign), all linked objects and used writings have to be provided
- .psd (Adobe Photoshop)
- .tif
- .jpg (only if it's stored in max. quality)
We work with the most current version of Adobe Creative Cloud.

Proportion of artwork:
The optimal proportion of the data file is 1:1. If this proportion is not applicable, inform us about the chosen proportion (e.g. 1:10).
Please always work with a trimming addition of at least 2 mm for system walls, excluded door elements, here please work with a trimming addtion of 5 mm.

KS (Chipboard) covered booth:
After the completed planning we give you the proper print measurement.

Banner:
Due to the variety of measurements and materials of banner please confer with us before providing the print data.

Colours:
Provided pictures must be stored in the color mode CMYK.
Other colours have to be clearly sparated from each other, preferably in CMYK, Pantone C or HKS K.
All special colours have to be converted in 4c.
We work with the profile Iso_coated_v2.
This colour profile can be downloaded for free under eci.org.

Writings:
Writings have to be converted into paths. Elsewise all used fonts have to be provided as TTF or OTF.

Pictures:
A picture cannot be increased optional without any degradation. Therefore it has to be provided with a minimum dissolution.
The rule of thumb:
If a picture is generated with a scale of 1:10, it should have between 300-400 dpi minimum.
With a scale of 1:1 it shouldn't fall below a dissolution of 30dpi.

Vector graphics:
Vector graphics always have a clear outline and can be scaling into the infinite without any degradation.
Therefore all logos should be provided as vector graphics.

File transfer:
The files can be provided on CD-ROM, DVD-ROM, by E-Mail or FTP-Server.
For big mounds of data there is an FTP-server avaiable.
You reveice the login details from the respective project manager.

Print format/ print standart system elements

- no special colours, all colours converted in CMYK
- color profile ISO_coated_v2
- writings converted in paths, or provided as TTF or OTF
- dissolution of all pictures minimum 30 dpi, we take no responsibility for a diffuse or rough pixelated rendition in printing.