

Specific Terms of Participation 2024

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)

Event and legal entity:

Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

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Fax: +49 40 3569 2203

info@hamburg-messe.de
hamburg-messe.de

Event title: GET NORD 2024 – Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning

Venue: HMC Fairground

Event duration: November 21 – 23, 2024

Project management:

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Start of space allocation: October 2, 2023

Opening times: Thursday 21.11.2024 and Friday 22.11.2024
Saturday 23.11.2024

09.00 am – 06.00 pm
09.00 am – 05.00 pm

Assembly times: November 16 – 19, 2024
November 20, 2024

07.00 am – midnight
07.00 am – 06.00 pm

Disassembly times: November 23, 2024
November 24. – 26, 2024

05.00 pm – midnight
midnight – 12.00

Minimum stand size: 9 sq. m ground surface

Early stand assembly / Extended disassembly:

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). An entitlement of approval does not exist.

If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Up to a stand size of 12 sq. m exhibitor will receive two exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sq. m or part of sq. m. With a booth size of 203 sq. m. and more you get 25 exhibitor passes maximum. Further exhibitor passes may be ordered on payment of a charge of (€ 25,00 plus VAT per pass or € 15,00 plus VAT per one-day-pass), from the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.

Marketing package / Trade Fair Media: (see clause 14 ATB)

The charge for the mandatory Marketing package for principal and associate exhibitors is € 350,00 each plus VAT. This fee includes an entry in all of the trade fair and the Visitor Information System, plus free visitor Wi-Fi.

The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner or Hamburg Messe in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into digital trade fair media only; full charges apply. Feel free to direct any enquiries to the contacts named within the section for trade fair media of the Hamburg Messe Online Service Center (OSC).

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose.

The charge for co-exhibitors is € 270,00 plus VAT per co-exhibitor, and will be invoiced to the main exhibitor.



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Exchange of exhibitor:	The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.
Exhibit protection:	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at GET NORD 2024. For further information see Online Service Center / approvals and applications.
Advance payment for expected additional costs: (see clause 5.3 ATB)	No additional advance payment is required for GET NORD 2024.
Invitations:	Exhibitors can invite their customers to the event by sending them invitations for free admission. The invitation which have been used by the customers will not be charged to the exhibitor. Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.
Reductions in size of stand space:	The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25% of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.2 ATB.
Cancellation of stand: (see clause 8.2. ATB)	Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clause 8 ATB shall be applicable.
Insurance: (see clause 21.7 ATB)	Any insurance requirements or damage reports should be sent to: versicherung@hamburg-messe.de . Insurance policies can also be booked via the Online Service Center.
Stand design: (see clause 7 ATB, 5.7.8 TR)	The obligatory minimum requirements are floor covering over the full surface (carpet etc), stand inscription (company name and address) and stand participation walls visually appropriate to the surroundings (e.g. wallpapering or fabric wall covering).
Two-floor stands: (see clause 7.5 ATB, 5.9 TR)	For two-floor stands, the built area of the upper floor will be charges additionally with 50% of the participation fee of the ground floor area. Such two-floor constructions require the approval of HMC (cf. Online Service Center).
Cost element clause:	HMC may, at its reasonably exercised discretion, adjust the prices subject to this contract (pursuant to German Civil Code (BGB), Section 315) to reflect the development of costs relevant for price calculation. A price increase may be considered, and prices shall be lowered as appropriate, for example, in response to higher or lower costs incurred for the procurement of energy, or as warranted otherwise by changes of the cost situation due to new legal conditions affecting the event hereunder (such as a higher legal minimum wage). In the event of cost increases of a particular cost type, such as electricity costs, the prices charged by HMC may only be raised to the extent that the cost increase is not offset by decreasing costs in other areas, such as sales. If any costs, such as electricity costs, are lowered, HMC must lower its prices accordingly unless the lower costs are partially or entirely offset by higher costs in other areas. In exercising its reasonable discretion, HMC will choose the timing of any price change to avoid accounting for cost reductions in a manner that will put the Exhibitor at a disadvantage relative to cost increases, in other words, HMC will make sure that cost reductions will be reflected in its prices to the same extent as cost increases.
Acoustic performances: (see clause 13 ATB)	During regular opening hours, music performances or music played on exhibition grounds may not exceed a sound level of 60 decibels. Any acoustic performances require the written consent by HMC's project management. Copyrighted acoustic performances have to be announced (cf. Online Service Center).
Advertising expense:	The fee for the advertising expense amounts to € 5,00 per sq. m. plus VAT. For this HMC will provide the exhibitor with visitor brochures, DIN A1 posters, newsletter, free admission tickets and one WLAN access during the exhibition.